

COOKIES POLICY

Last Updated: 16 April 2026

INTRODUCTION

This Cookie Policy explains in detail how Verity Healthcare Limited (“we”, “us”, or “our”) uses cookies and similar technologies when you access and use our website. This policy should be read in conjunction with our Privacy Policy, which provides further information on how we process personal data.

We are committed to protecting your personal data and respecting your privacy at all times. Our use of cookies complies with the requirements of the UK General Data Protection Regulation (UK GDPR) and the Privacy and Electronic Communications Regulations (PECR).

This policy outlines what cookies are, how and why we use them, the types of cookies we use, and the choices available to you in managing your cookie preferences.

1. WHAT ARE COOKIES?

Cookies are small text files that are downloaded and stored on your device, such as a computer, smartphone, or tablet, when you visit a website. These files allow the website to recognise your device and store certain information about your preferences or previous interactions.

Cookies play an important role in enabling websites to function efficiently and in enhancing the user experience. They allow websites to remember your actions and preferences over time, which means you do not need to re-enter information each time you visit.

Cookies may be used to recognise your device, store your preferences, enable core functionality such as secure login areas or forms, and help website owners understand how users interact with their websites.

There are two primary types of cookies used on websites. Session cookies are temporary and are automatically deleted when you close your browser. Persistent cookies remain on your device for a specified period or until they are manually deleted.

Under UK law, we are required to obtain your consent before placing cookies on your device, except where those cookies are strictly necessary for the operation of the website.

2. HOW WE USE COOKIES

We use cookies in a lawful, fair, and transparent manner, relying on either your consent or legitimate interests where appropriate.

Cookies are used to ensure that our website functions correctly and securely. These essential cookies allow you to navigate the website and use its features effectively. Without them, certain services you request, such as accessing secure areas, would not be possible.

We also use cookies to improve the performance and usability of our website. By analysing how users interact with our website, we can identify areas for improvement, enhance navigation, and optimise functionality to provide a better user experience.

In addition, cookies help us understand visitor behaviour by collecting aggregated and anonymised data, such as the pages visited and the time spent on the site. This information allows us to improve our content and services.

Where consent has been provided, cookies may also be used to personalise your experience by remembering your preferences and tailoring content accordingly. We do not use cookies to collect personally identifiable information without your explicit consent.

3. TYPES OF COOKIES WE USE

a) STRICTLY NECESSARY COOKIES

Strictly necessary cookies are essential for the operation of our website. These cookies enable core functionality, such as accessing secure areas, submitting forms, and setting privacy preferences.

These cookies are typically set in response to actions you take on the website and are required to provide the services you request. They do not store personally identifiable information and cannot be switched off in our systems.

As these cookies are essential, they do not require your consent under UK law. However, if you choose to block them via your browser settings, some parts of the website may not function correctly.

b) PERFORMANCE AND ANALYTICS COOKIES

Performance and analytics cookies collect information about how visitors use our website. This includes data such as which pages are visited most frequently, how users navigate through the website, and whether any errors occur during browsing.

The information collected is aggregated and anonymised wherever possible and is used solely to improve the performance and functionality of our website.

We may use trusted third-party providers, such as analytics services, to assist with this process. These providers process data on our behalf in accordance with applicable data protection laws.

The legal basis for using these cookies is your consent, which you can provide or withdraw through our cookie banner.

c) FUNCTIONALITY COOKIES

Functionality cookies allow our website to remember choices that you make, such as your language preferences or region, in order to provide enhanced and personalised features.

These cookies improve the usability and convenience of the website by tailoring content to your preferences and ensuring a more personalised experience.

In some cases, functionality cookies may store limited personal data where necessary to deliver specific features.

The use of these cookies is based on your consent, and you can choose to disable them at any time. However, doing so may affect the functionality of certain features on the website.

d) TARGETING AND ADVERTISING COOKIES

Targeting and advertising cookies are used to deliver content and advertisements that are relevant to your interests. They may also be used to limit how often you see advertisements and to measure the effectiveness of marketing campaigns.

These cookies can track your browsing activity across different websites and may be set by third-party advertising networks or social media platforms.

We will only use targeting or advertising cookies where you have provided explicit consent. If we do not currently use such cookies, this section is included for transparency and future implementation.

The legal basis for these cookies is your consent.

4. THIRD-PARTY COOKIES

Some cookies used on our website are placed by third-party service providers that support our website functionality and performance. These may include analytics providers, embedded content platforms, and social media integrations.

These third parties may collect information about your online activities over time and may combine this information with other data they hold about you.

We take reasonable steps to ensure that all third-party providers are carefully selected, that appropriate data processing agreements are in place, and that they comply with UK data protection laws.

However, we do not control the operation of third-party cookies directly. You are advised to review the privacy and cookie policies of these providers for further information.

5. MANAGING COOKIES

You have the right to decide whether to accept or reject cookies, except for those that are strictly necessary for the operation of the website.

a) COOKIE CONSENT BANNER

When you first visit our website, you will be presented with a cookie consent banner. This allows you to accept all cookies, reject non-essential cookies, or customise your preferences.

You can change your cookie preferences at any time by accessing the cookie settings available on our website.

b) BROWSER SETTINGS

Most web browsers provide options to control cookies through their settings. You can block cookies, delete existing cookies, or set preferences for specific websites.

Please note that blocking cookies may affect your ability to use certain features of the website and may impact overall functionality.

c) EXTERNAL RESOURCES

For further information on cookies and how to manage them, you can visit external resources such as www.allaboutcookies.org or the UK Information Commissioner's Office website.

6. CHANGES TO THIS POLICY

We may update this Cookie Policy from time to time to reflect changes in legal or regulatory requirements, updates to our use of cookies, or improvements to our website functionality.

When changes are made, the updated version will be published on this page and the "Last Updated" date will be revised accordingly. Where required by law, we will seek your consent again before applying any significant changes.

7. CONTACT US

If you have any questions about this Cookie Policy or how we use cookies, you can contact us using the details below:

Verity Healthcare Limited
20–22 Wenlock Road
Islington
London
N1 7GU

Email: enquiries@verityhealthcare.co.uk
Telephone: 0203 643 5295

You also have the right to lodge a complaint with the UK Information Commissioner's Office if you believe your data protection rights have been breached.

8. CONSENT

In accordance with UK GDPR and PECR, we will request your consent before placing non-essential cookies on your device.

You have the right to withdraw or modify your consent at any time through our cookie settings.

By clicking “Accept All Cookies” on our cookie banner, you confirm that you consent to the use of cookies as described in this policy.

Reviewed and Approved by:

Dr Samuel Ofori-Kyereh
Chief Executive Officer

Date: 16 April 2026